



Alton
Cycling Club

Alton CC kit launch

27th January 2020 update

Final

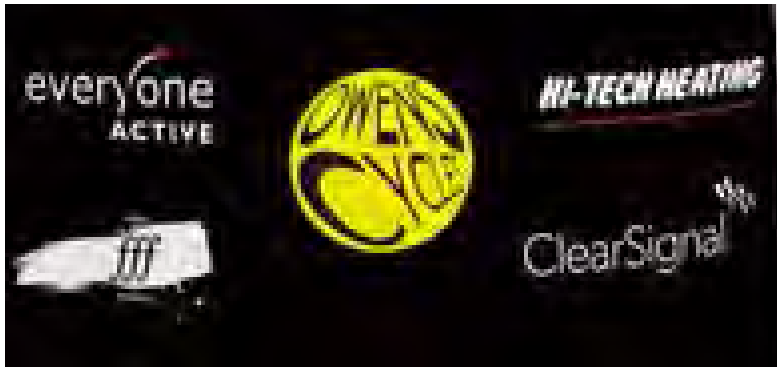
Why new kit?

- It has been over 13 years since the last kit change
- Issue of club kit design and fit of women's range was raised at our Dec 2018 AGM
- A project team was established in January 2019 to bring recommendations to the club
- Club members were surveyed in Jan 2019 for feedback on the kit
 - A strong majority supported a change
 - We want good quality kit at a reasonable price with a fresh design
- We want to get as many members wearing the new kit as possible and therefore need a transition from our old kit that is supported by our kit supplier and the club



Transition

- Halosports are supporting our kit transition:
 - Half-price sale held in July and August 2019
 - **Special pricing** equivalent to a 25% discount on our initial kit purchase
 - Pricing 15% below list on our 2019/20 purchases
- We have **5 new sponsors** of the club who are each donating £500 per year for 3 years, some of this new funding will be used to support the purchase of new kit:
 - Clear Signal
 - Everyone Active
 - fff brewery
 - Hi-Tech Heating
 - Owen's Cycles
- We have agreed to support each club member's purchase of new kit by offering a **30% discount** on the webshop price up to a maximum of £50 per member



New club logo



- New logo designed by James Goodwyn's design company (club sponsor) **Clear Signal**
- Based on club colours (black, white and orange)
- Reflects club's heritage and date established
- Approved by our committee
- Has gone into use this month on club's website and all social media channels
- Typeface is 'Museo Sans'
- Logo design has driven our jersey design elements

Men's short sleeve



Ladies' short sleeve



Long sleeve





Winter kit



New kit

- New design approved by British Cycling
- New kit range sourced from a major Italian supplier, Texmarket, who supply several pro teams
- Available direct via the Halosports webshop with Alton CC login
- Samples available to try for fit and material selection
- Three ranges:
 1. **Nizza** – equivalent to our old club kit
 2. **Pro Line** – fitted cut, high-tech, breathable fabric with silicon elastic sleeve ends, water resistant zipped pocket
 3. **Premium** – selected individual items, eg. High-end speedsuit with number pocket, Tenerife ss jersey

**30% discount off
webshop price up
to a maximum £50**

Size charts

SIZE CHART			
	Waist	Height	Chest
X Small	26 – 29	5'0" – 5'2"	33 – 35
Small	28 – 31	5'1" – 5'9"	35 – 37
Medium	30 – 34	5'4" – 5'11"	37 – 40
Large	33 – 37	5'6" – 6'2"	40 – 42
X Large	36 – 41	5'8" – 6'5"	42 – 44
2X Large	40 – 45	5'10" >	44 – 46
3X Large	44 – 50	5'11" >	46 – 48

SIZE CHART WOMEN			
	Waist	Height	Chest
X Small	24 - 27	< 5'0"	30 - 33
Small	26 - 29	5'0" - 5'5"	33 - 35
Medium	28 - 31	5'2" - 5'9"	35 - 37
Large	30 - 34	5'4" - 5'11"	37 - 40
X Large	33 - 37	5'6" - 6'2"	40 - 42
2X Large	36 - 41	5'8" - 6'5"	42 - 44
3X Large	40 - 45	5'10" >	44 - 46

New kit pricing, initial orders Sep 19 – Mar 20

Item	Old kit	New kit price		
		Nizza	Pro Line	Tenerife
Short sleeve jersey full zip	£42	£40.30	£49.50	£81
Long sleeve jersey full zip	£44	£45	£54	£85
Autumn thermal jacket	£62	£72	-	-
Winter thermal jacket	-	£85.50	£90	£108
Gilet, 3 pockets	£45	£40.50	£51.75	tbc
Skinsuit short sleeve	£72	£69.50	£78.30	-
Speedsuit ls with number pocket	-	-	-	£160
		Elite / Siena	Spider / Premium	Diamond / Tropea
Bib shorts	£46	£40.50	£56.25	£81
Bib tights	-	£54	£67.50	£90
Accessories				
Short finger gloves	£15	£11.70	-	-
Cap	£5	£6.30	-	-
Overshoes winter	-	£18	-	-
Arm warmers	-	£13.50	-	-

Additional items available in the catalogue

New kit pricing, subsequent orders

Item	Old kit	New kit price		
		Nizza	Pro Line	Tenerife
Short sleeve jersey full zip	£42	£44.80	£55	£90
Long sleeve jersey full zip	£44	£50	£60	£95
Autumn thermal jacket	£62	£80	-	-
Winter thermal jacket	-	£95	£100	£120
Gilet, 3 pockets	£45	£45	£57.50	tbc
Skinsuit short sleeve	£72	£77	£87	-
Speedsuit ls with number pocket	-	-	-	£180
		Elite / Siena	Spider / Premium	Diamond / Tropea
Bib shorts	£46	£47	£62.50	£90
Bib tights	-	£60	£75	£100
Accessories				
Short finger gloves	£15	£13	-	-
Cap	£5	£7	-	-
Overshoes winter	-	£20	-	-
Arm warmers	-	£15	-	-

Additional items available in the catalogue

Order minimum quantities

- Texmarket have a minimum order quantity of 20 (within this, garments to have a minimum quantity of 5 of any size) for jerseys, bibs and accessories. *So an order containing 6 Nizza ss jerseys, 5 Pro Line ls jerseys, 5 bib shorts and 6 bib longs would constitute a minimum order.*
- HaloSports will batch individual orders until we reach the minimum order quantity and then place the order



Alton
Cycling Club

Technical specs

Fabrics

Fabric name	Weight g/m ²	Used in	Properties
Nortex Timor	135	Nizza	Highly elastic, allows rapid wicking of moisture
Nortex Crono	135	Nizza	Micro fibre allowing maximum freedom of movement
Nortex Interlock	120	Nizza, ProLine	Highly elastic, high breathability
Nortex Coolmax	130	Nizza	Light technical fabric with extreme wicking
Nortex Interpower	140	ProLine	Soft and elastic microfibre with high breathability
Nortex Light	85	ProLine	Very light, high breathability, high elasticity
Nortex Warm	200	Nizza	Heavyweight with fleeced inside, use in cold conditions
Nortex Sky	150	ProLine	Bielastic with breathing membrane, windproof
Nortex Extreme	270	Nizza, ProLine	Elastic membrane, wind and water repellent
Superoubaix	245	Various	Bielastic, fleeced, breathable, use in cold conditions
Nortex Chelsea	120	Tenerife	Light, soft, light fleece, high breathability, use in cold
Nortex Eagle Print	100	ProLine, Tenerife	Light and elastic, soft, wind and water resistant
Nortex Superphase	250	ProLine, Tenerife	2-way stretch, honeycomb structure, fleeced, high breathability
Nortex Borgini	190	ProLine	Brushed, elastic, breathable, soft

Pads



Art. 2005210 POWER PAD - MEN

Top layer: 82% Polyamide 18% Elasthane, 170 g/m²
Foam: 12 mm
Density: 4 mm/90 - 8 mm/60
Bottom layer: 100 % Polyurethane
Measurement: 21 cm x 34 cm

🇬🇧 Seamless microfiber pad with two different density areas. The high quality inner foam absorbs all saddle vibrations.



Art. 2005202 NEW LUCKY PAD - MEN

Top layer: 82% Polyamide 18% Elasthane, 170 g/m²
Foam: 8 mm + 4 mm
Density: 70 + 40
Bottom layer: 100% Polyamide, 90 g/m²
Measurement: 20 cm x 36 cm

🇬🇧 Seamless microfiber pad with two different density areas. The high quality inner foam absorbs all saddle vibrations.

Pads



Art. 2005323 CARBON PAD - MEN

Top layer: 95% Poliamide 5% Carbon, 170 g/m²
Foam: 10 mm
Density: 7 mm/80 - 3 mm/120
Bottom Layer: 100% Poliester
Measurement: 21 cm x 36 cm

🇬🇧 This pad has the perfect fit. The carbon fibre of the fabric is thermostatic, regulates the body temperature in an optimal way and stimulates the blood circulation. It has been studied to adapt perfectly to the body and absorb all vibrations when riding.



Art. 2005341 PERFORMANCE PAD - MEN

Top layer: 82% Polyamide 18% Elasthane, 170 g/m²
Foam: 10mm +
Density: 60
Bottom layer: 100% Polyester, 90 g/m²
Measurement: 22 cm x 35 cm

🇬🇧 Bike pad with two sewn central inserts made with high density foams. The fabric has a double-layer structure that helps to absorb and expel moisture. The perforated base layer provides greater breathability and dries quickly.